

ISAP INDIA FOUNDATION



ANNUAL REPORT

2023 – 2024

Cultivating Change with Commitment

1.2M+ Farmers Reached Cumulative	250+ FPOs Promoted Across India	20 States Active Pan-India
20K+ Women Trained In 23-24	1200+ Trained – 2000 Placed Across India	180K+ Adolescents Girls & Young women Trained In 23-24

Empowering Farmers · Transforming Lives · Sustaining Ecosystems 011-4315-4100 · isapho@isapindia.org · www.isapindia.org

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01 · MESSAGE FROM THE LEADERSHIP

A Year of Deeper Roots and Wider Reach



DEAR FRIENDS & PARTNERS

It is with great pride and humility that we present ISAP India Foundation's Annual Report for 2023–24 — a year that exemplifies our unwavering dedication to transforming rural India through sustainable agriculture, skill empowerment, and community resilience.

"Over the past year, ISAP has deepened its footprint across 18 states, touching over 1.2 million farmers cumulatively. Every number in this report represents a real family, a real livelihood, a real aspiration fulfilled."

Our 'Enterprise for Impact (E4I)' model has proven, year after year, that lasting change comes when communities are empowered as active entrepreneurs — not passive beneficiaries. In 2023–24, this philosophy bore remarkable fruit: women tractor operators emerging as entrepreneurs in Madhya

Pradesh and Maharashtra; goat farmer collectives in Bihar turning over ₹2.85 crore; FPOs in Rajasthan baking millet cookies under the 'Aravalli's Pride' brand and supplying organized retail.

We have made remarkable progress across our key verticals: strengthening Farmer Producer Organizations through six national implementation mandates, advancing women's entrepreneurship across states, promoting climate-smart agriculture with cutting-edge Alternate Wetting and Drying (AWD) techniques and precision soil management, and delivering essential healthcare to underserved populations through our M-RITE immunization initiative.

Our partnerships with the Government of India, NABARD, NAFED, SFAC, USAID, HDFC Parivartan, Syngenta India, JSW Foundation, CNH, IFC, and other institutional allies have been pivotal in scaling our impact to the last mile. We are deeply grateful to every partner, every donor, and every community that trusts ISAP with their aspirations.

As we look ahead to 2024–25, we carry forward renewed energy and a sharpened vision: to harness technology and collective action to secure the livelihoods of India's farming families — for this generation and the next.

Mr. Bhaskar Natarajan

Chairman, ISAP India Foundation

02 · ABOUT ISAP INDIA FOUNDATION

WHO WE ARE

25 Years of Cultivating Impact



ISAP India Foundation (formerly Indian Society of Agribusiness Professionals) was established in 2001 with the conviction that cutting-edge technologies, in the hands of farmers and rural communities, can transform livelihoods and secure the vision of increased agricultural incomes.

For over two decades, ISAP has been helping farmers across India build their own collective enterprises — Farmer Producer Organizations (FPOs) — while simultaneously advancing women's empowerment, rural skill development, water management, and healthcare access. We are present in 18 states, making us one of India's most geographically diverse development organizations.

Our work bridges the gap between community aspirations and systemic opportunities — connecting rural producers to markets, technology to tradition, and policy intent to field-level action.

OUR VISION

A prosperous and sustainable rural India

Where every farmer has equitable access to technology, markets, and opportunity.

OUR MISSION

Empowerment through enterprise

To empower farmers, women, and rural youth through enterprise development, skill building, and climate-resilient practices.

OUR MODEL: E4I

Enterprise for Impact

Outcome-driven, measurable social return on investment — communities become self-sustaining agents of change.

Our Programme Verticals

ISAP operates across six integrated programme verticals that collectively address the multi-dimensional nature of rural poverty:

- Sustainable Agriculture-Based Livelihoods — FPO incubation, market linkage, and value chain development
- Skill Development & Recognition of Prior Learning (RPL) — formal certification for rural workers
- Water & Climate Change — watershed management, AWD adoption, and ecological restoration
- Rural Healthcare & Wellness — immunization, WASH, and community health outreach
- Women Empowerment — tractor operation, agro-processing, SHGs, and enterprise leadership
- Ag-Tech Innovation — through Indigram Labs Foundation, India's premier agri-tech incubator

03 · IMPACT AT A GLANCE

2023–24 IN NUMBERS

Our Impact This Year

Every number below represents real lives transformed — women with tractors, fishers with certifications, goat farmers with markets, and villages with restored ecosystems.

1.2M+

Farmers Reached (Cumulative)

Across all programmes since inception; 20,000+ newly reached in FY 2023–24

150+

FPOs Promoted

Farmer Producer Organizations formed, revived, and incubated across India

20,399

Women Trained in Agriculture

In agri-livelihoods, dairy, tractor operation, and enterprise development

21,550

Women Trained in Healthcare

Under M-RITE (USAID) and allied immunization programmes across 7 states

30,509

Dairy Farmers Trained

In Hardoi & Lakhimpur Kheri, UP — with documented milk yield improvements

979K+

COVID-19 Doses Supported

Through MOMENTUM Routine Immunization programme across 7 states

18

States of Operations

From Punjab to Tamil Nadu, Manipur to Gujarat

696

SC/ST Fishers Certified (RPL)

Across 10 districts of Uttar Pradesh in freshwater aquaculture

₹ 2.85Cr

Goat Farmer Turnover (Bihar)

By BKBDP goat farmer collectives across 5 districts

These numbers represent real lives transformed — women with tractors, fishers with certifications, goat farmers with markets, and villages with restored ecosystems.

04 · FARMER PRODUCER ORGANIZATION (FPO) DEVELOPMENT

PROGRAMME HIGHLIGHT

Building Farmer Collectives that Last

ISAP serves as a Cluster-Based Business Organization (CBBO) and Producer Organization Promoting Institution (POPI) for multiple national implementation agencies — enabling farmer-owned enterprises that trade, grow, and thrive beyond project cycles.

NABARD CSS · CBBO ROLE · 4 STATES

NABARD Central Sector Scheme FPOs — 17 FPOs

Partner: NABARD | States: Punjab, Assam, Uttar Pradesh, Rajasthan



ISAP formed and promoted 17 FPOs across four states, supporting over 5,000 farmers across 10 districts and 17 blocks. The Barmer FPC in Rajasthan stands out as a model — mobilizing ₹15 lakh equity capital from 750 members and leveraging a matching equity grant from NABARD. All FPOs are ONDC-enabled and compliance-ready.

- Equity share capital of ₹42,17,200 mobilised across all 17 FPOs
- Management cost of ₹73.98 lakh disbursed for operational sustainability
- Business plans developed and executed for all 17 FPOs

- Compliance support: FSSAI, MSME, APEDA, and GST registrations completed
- All 17 FPOs successfully onboarded on the ONDC digital marketplace

★ ★IMPACT: 5,000+ farmers across 4 states

NAFED CSS · CBBO ROLE · MULTIPLE STATES

NAFED Central Sector Scheme FPOs — 26 FPOs

Partner: NAFED | Combined Turnover: ₹1.53 Crore (FY 2022–23)



ISAP mobilised 4,897 farmers into 26 FPOs under NAFED's CSS initiative. These FPOs achieved a combined trading turnover of ₹1.53 crore in FY 2022–23, establishing a credible commercial track record that opened doors to institutional buyers and digital markets — a rapid demonstration of the power of collective action.

- 4,897 farmers mobilised across 26 FPOs in multiple districts
- Matching equity grant of ₹36,80,200 received from NAFED
- All 26 FPOs successfully onboarded on the ONDC platform
- Comprehensive training for FPO Boards of Directors, management teams, and FIGs
- Turnover of ₹1.53 crore achieved in the first year of operations

★ ★IMPACT: ₹1.53 Cr turnover · 26 FPOs in first year

SFAC CSS · CBBO ROLE · HARYANA & TELANGANA

SFAC Scheme FPOs — 7 FPOs

Partner: SFAC | States: Haryana (2), Telangana (5)



Seven FPOs formed across Haryana and Telangana under SFAC's CSS programme are building robust farmer collectives that bridge rural producers with organized markets. With FPO management cost disbursements and equity mobilization well underway, these entities are on a strong institutional footing for long-term sustainability.

- 2,100+ farmers across 2 states, 4 districts, and 7 blocks brought into the FPO fold
- FPO management cost of ₹53.42 lakh received and operationalized for running costs
- Equity grant of ₹9 lakh availed by 2 FPOs; remaining FPOs mobilized ₹18.10 lakh share capital
- Strong linkages with organized buyers and input supply chains being actively developed

★ ★ **IMPACT: 2,100+ farmers · 2 states · 7 blocks**

J S W F O U N D A T I O N · R E S O U R C E I N S T I T U T I O N · K A R N A T A K A

JSW Foundation FPOs — 7 FPOs in Karnataka

Partner: JSW Foundation | Districts: Vijayanagar & Ballari



Chilli or maize grading, Karnataka collective sale, or farmer training with organized buyers

ISAP formed 6 new FPOs and revived 1 existing FPO under JSW Foundation's inclusive agriculture programme in Vijayanagar and Ballari districts. Farmers here are already trading chillies and maize with organised buyers — a transformative shift from distressed individual selling at mandis to collective, price-negotiated trade.

- 3,100+ farmers in Vijayanagar and Ballari districts organized into collective enterprises
- FPOs trading actively with organised buyers in chillies and maize value chains
- Farmers trained in grading standards, collectivization strategy, and commercial negotiation
- Revival of one legacy FPO into a commercially active entity — a model for FPO turnaround

★ ★ **IMPACT: 3,100+ farmers · Trading with organized buyers · Karnataka**

P M M S Y / N A F E D · M A N I P U R

Fisheries FPOs — Manipur

3 New FFPOs + 22 EPFCS Revived | Bishnupur & Imphal East Districts



In one of India's most challenging geographies — conflict-affected Manipur — ISAP registered 3 new Fisheries Farmer Producer Organizations and revived 22 Existing Primary Fisheries Cooperative Societies (EPFCS) across Bishnupur and Imphal East districts under PMMSY, demonstrating that development work can be done even in fragile environments.

- 3 new FFPOs registered in Moirang, Nambol, and Bishnupur blocks
- 22 EPFCS revived in Imphal East and Bishnupur districts
- First management cost tranche released: ₹3,87,000/FFPO and ₹1,31,000/EPFCS
- Comprehensive 24-month business plans prepared for all entities
- 2,500+ fisheries farmers targeted in a conflict-affected, underserved geography

★ ★ **IMPACT: 2,500+ fisheries farmers · Conflict geography · Manipur**

N A B A R D P O D F - I D + P R O D U C E F U N D · H A R Y A N A & U P

Dairy FPOs — Haryana & Uttar Pradesh

6 Dairy FPOs | POPI Role | PDF-ID + PRODUCE Fund



ISAP serves as POPI for 6 dairy-focused FPOs under NABARD's Producer Organization Development Fund. In Haryana's Karnal and Kurukshetra districts, 3 mature FPOs under the PRODUCE Fund have reached full sustainability with diversified income streams — a milestone that validates ISAP's long-term incubation model and demonstrates that FPOs can outlast project cycles.

- 600+ dairy farmers across 2 states and 5 districts impacted under PODF-ID programme
- 5 FPOs mobilised equity capital of ₹1,00,000 each — building financial resilience
- Training in milk production enhancement, veterinary management, and business operations
- Sabzi Utpadak PC: cold storage and potato seed production now fully operational
- Nilokheri FPC: hybrid seeds (peas, okra, onion, garlic) in high market demand
- Closure report submitted — all 3 PRODUCE Fund FPOs declared fully sustainable

★ ★IMPACT: Full sustainability achieved · 3 FPOs · PRODUCE Fund

05 · WOMEN EMPOWERMENT & SKILL DEVELOPMENT

PROGRAMME HIGHLIGHT

When Women Lead, Communities Transform

In 2023–24, ISAP trained 20,399 women in agriculture and livelihoods and 21,550 in healthcare — not as passive participants, but as entrepreneurs, decision-makers, and community leaders in their own right.

CNH / PMKVY · JANUARY 2023–JULY 2024

Project Hunar — Women Tractor Operators

Districts: Dewas & Damoh (MP), Solapur (Maharashtra)



Project Hunar shattered one of agriculture's most entrenched gender barriers — operating heavy farm machinery. Partnering with CNH (Case New Holland) under PMKVY, ISAP trained rural women as

certified tractor operators and farm mechanization entrepreneurs, creating income-generating assets from skill. Women who once hired tractors from men now hire them out themselves.

- 120+ women trained across three districts in two states — a replicable inter-state model
- 93 trainees received government-issued tractor driver's licenses — formal recognition of skill
- 108 trainees passed ASCI assessment for tractor operation certification
- 125 women adopted drudgery-reducing mechanization in their own farming operations
- Convergence achieved with Ayushman Bharat, E-Shram, and MGNREGS for holistic benefit access

★ ★ **IMPACT: 93 Licensed Women Tractor Operators Created**

NABARD LEDP & MEDP · FY 2023–24 · KARALI, RAJASTHAN

Women Entrepreneurs — Goat Rearing, Dairy & Processing

270 Women Empowered | Livelihood & Micro Enterprise Development Programs



270 women across Karali district were empowered through NABARD's Livelihood and Micro Enterprise Development Programs. These programmes recognise that rural women's entrepreneurship is rarely about one skill — it's about building a portfolio of livelihood options that together create income security and community leadership status.

- 120 women trained under LEDP for Goat Rearing — income supplementation and asset creation

- 150 women trained under MEDP in dairy enterprise, detergent making, and integrated farming
- SHG-based collective marketing strengthened across all participating villages
- Women emerging as local community resource persons and respected role models
- Multiple home-based micro-enterprises established and generating regular seasonal income

★ ★IMPACT: 270 Women Entrepreneurs Created · Karauli, Rajasthan

PERNOD RICARD INDIA FOUNDATION (PRIF) · 2023–24 · BEHROR,
ALWAR, RAJASTHAN

Project Pragati — Women Farm Collectives

Smridhh Kisan WAL Farmer Producer Company Limited (SKWAL)



ISAP established the Smridhh Kisan WAL Farmer Producer Company Limited (SKWAL) in Behror, Alwar to empower women farmers through a unique combination of FPO-based agribusiness, custom hiring services, and agro-processing — demonstrating that women-led enterprises can compete in structured commodity and food markets.

- 1,001 farmers mobilised under SKWAL FPC; UDYAM registration obtained in February 2024
- 10–12% increase in bajra yield; up to 15% increase in mustard yield scientifically documented
- Custom Hiring Centre (CHC): 7 power tillers and 18 sprayers operationalised for community use
- Bakery unit producing millet-based cookies under 'Aravalli's Pride' brand — retail-ready
- Vermicompost unit: 65–70% cost reduction vs market price; 38 active CHC users
- Soil testing, mustard oil processing, and organic input supply chains established

★ ★IMPACT: 1,001 Farmers · Aravalli's Pride Brand · UDYAM Registered

IFC (WORLD BANK GROUP) / DCM SHRIRAM · 2022–24 · HARDOI & LAKHIMPUR KHERI, UP

Dairy Gender Project — Integrating Dairy with Sugarcane

30,509 Farmers Trained | Focus on Women as Primary Beneficiaries



In partnership with IFC and DCM Shriram, ISAP led an ambitious programme integrating dairy farming with sugarcane cultivation to empower 150,000+ smallholder farmers — with a deliberate focus on women as primary beneficiaries and decision-makers in the dairy value chain. The results set a new benchmark for gender-responsive agricultural development.

- 30,509 farmers trained — 20,399 women and 10,110 men — across 2 districts in UP
- 10,046 farmers adopted 2 or more improved dairy practices — sustained behaviour change
- 70 SHGs formed with 771 women members for collective action and market negotiation
- 12,000+ cattle vaccinated through state government convergence and ISAP facilitation
- 100% adoption of sugarcane byproducts as dairy feed — circular agriculture in practice
- Documented milk yield increase: 385g to 1 Litre per cow per day in demonstration clusters

★ ★IMPACT: +1L Milk/Day Yield Increase · 70 SHGs · 771 Women Members

"Before Project Hunar, I never imagined driving a tractor. Today I earn from it, and my village looks at me differently." — A woman tractor operator, Dewas, Madhya Pradesh

06 · SUSTAINABLE AGRICULTURE & LIVELIHOODS

PROGRAMME HIGHLIGHT

Agriculture as a Livelihood, Not a Gamble

From precision water management in Sonbhadra to high-value horticulture value chains in Jammu & Kashmir, ISAP's sustainable agriculture programmes demonstrate that science-led, community-owned farming is the surest path to rural prosperity.

OCTOBER 2021 ONWARDS · SONBHADRA, UTTAR PRADESH

Jeetega Kisan Project

2,000 Farmers · 46 Villages · AWD Technology + Strengthened Market Linkages



The Jeetega Kisan project in Sonbhadra district has emerged as a model for precision agriculture adoption in rain-fed tribal geographies. By introducing Alternate Wetting and Drying (AWD) — a water-saving paddy technology validated by the International Rice Research Institute — and strengthening market linkages through Krey Kendras, the project has simultaneously improved yields, conserved precious water resources, and enhanced farmer incomes.

- AWD demonstrated on 200 farmer fields — saving an extraordinary 323 litres of water per kg of paddy produced
- Wheat yield improvement of 12–17% validated through independent crop cutting experiments (CCE)

- 153 MT of paddy sold via Krey Kendras, reaching 32 organized farmer-sellers
- 206.7 MT wheat sold to Adani Wilmar at a ₹35–₹110 premium over prevailing market rates
- 5–7% paddy yield increase documented across demonstration plots in Sonbhadra

★ ★ **IMPACT: 323L Water Saved/Kg Paddy · ₹110 Premium Over Market · Tribal Geography**

H D F C P A R I V A R T A N · F Y 2 0 2 3 – 2 4 · 6 K A S H M I R D I S T R I C T S + J A M M U & L A D A K H

HDFC 'Kisan First' — Agri-Horticulture Value Chains in J&K

Districts: Anantnag, Baramulla + 4 others (Kashmir) · Ramban, Doda, Kishtwar, Kargil (Jammu/Ladakh)



In the stunning and often underserved landscapes of Jammu & Kashmir, ISAP's Kisan First programme has transformed agri-horticulture value chains through strategic infrastructure investment, capacity building, and market linkages for some of J&K's most celebrated produce — apple, walnut, lavender, saffron, and freshwater fish. The programme reached a landmark ₹4 crore business turnover in 2023–24.

- 3,000 farmers engaged across 6 Kashmir districts in structured horticulture value chains
- 400 farmers mobilised in Jammu & Ladakh; 5 new FPCs registered for long-term continuity
- Apple grading units, walnut peeling machines, lavender distillation plants, biofloc tanks, and soil testing labs installed
- INR 4 crore business turnover achieved in the Kashmir region — a landmark milestone
- Solar lighting installed in remote areas; carbon emission reduction actively promoted
- 6,000-beneficiary target set for the next phase of expansion across J&K

★ ★IMPACT: ₹4 Crore Turnover · Apple, Walnut, Lavender, Saffron Value Chains · J&K

BIHAR GOVT. / ISAP-TGT CONSORTIUM · 5 DISTRICTS

Bihar Kosi Basin Development Project (BKBDP)

15,000+ Goat Farmers · Saharsa, Madhepura, Supaul, Araria, Purnia



In the flood-prone Kosi basin — one of Bihar's most vulnerable and historically neglected geographies — ISAP organized over 15,000 goat farmers into structured Producer Groups and Producer Organizations. Goat rearing, long considered a subsistence activity, is becoming a commercial livelihood with real market access, AI-enabled breed improvement, and organic farming integration.

- 15,000+ farmers registered under BKBDP; 332 Goat Rearing Groups (GRG) trained in best practices
- 4,354 farmers trained in goat rearing, enterprise management, and veterinary first response
- 1,443 families enrolled as shareholders with ₹4,18,300 share capital collectively mobilised
- Collective sale of 2,065 goats; ₹2.85 crore turnover achieved with ₹5.05 lakh net profit
- Goat Artificial Insemination (AI) introduced at field level for sustainable breed improvement
- Goat dung manure pits established — integrating livestock enterprise with organic farming
- Goat mortality reduced to below 10% through improved husbandry practices and veterinary access

★ ★IMPACT: ₹2.85 Cr Turnover · ₹5.05L Profit · Mortality Below 10%

SYNGENTA INDIA · MULTIPLE PROGRAMMES · PUNJAB, HARYANA, UP

Syngenta Agri-Input & Soil Health Programmes

I-SAFE · Red Rot Awareness · Soil Health Improvement



ISAP's partnership with Syngenta India spans three distinct but complementary programmes — each addressing a specific dimension of sustainable agriculture: pest management through pheromone technology (I-SAFE), disease prevention through IEC campaigns (Red Rot), and soil health restoration through precision testing and regenerative practices (Soil Health Programme).

- I-SAFE: 15,000 pheromone traps distributed (6,000 Punjab + 9,000 Haryana) for pink bollworm management in cotton
- I-SAFE: 2,000 paddy gumboots distributed for farm safety across Punjab and Haryana
- Red Rot Awareness (UP): 405 training programs · 1,342 villages · 41,978 farmers across 9 districts
- Phase 1: 260 programs, 1,038 villages, 28,326 farmers; Phase 2: 145 programs, 304 villages, 14,252 farmers
- 18 AV vans deployed; 33 agriculture university interns engaged across both phases
- Soil Health: 904 analysis report cards issued to farmers in Jalandhar, Hoshiarpur, Karnal, and Sirsa
- Soil reports shared via WhatsApp, SMS, and in-person visits for last-mile access

★ ★ **IMPACT: 41,978 Farmers Educated · 904 Soil Reports · 15,000 Pheromone Traps**

Ecological Restoration

VARAHA + 3 PANCHAYATS · SHAI PURA, BUNDI, RAJASTHAN

VARAHA Restoration Project — Restoring Community Land

Ecological Restoration · Circular Economy · 40 Livelihoods Created



In Shaipura village, Bundi, ISAP partnered with Varaha and 3 local Panchayats to restore degraded community land. 1,500 tonnes of invasive *Prosopis juliflora* were removed, indigenous flora reintroduced, and the biomass converted to biofuel through a circular economy approach — creating 40 community livelihoods in the process.

- 1,500 tonnes of invasive *Prosopis juliflora* removed from community land in Bundi
- Partnerships with 3 Panchayats established for long-term community governance of restored land
- 40 community members employed in restoration activities — direct livelihoods created
- Biomass converted to biofuel and charcoal — a circular economy approach to restoration
- Training for Panchayats on ecological restoration principles and conservation governance

★ **IMPACT: 1,500T Biomass Removed · 40 Livelihoods · 3 Panchayat Partners · Bundi**

07 · RURAL HEALTHCARE & IMMUNIZATION

PROGRAMME HIGHLIGHT

M-RITE: Immunization for the Last Mile



The MOMENTUM Routine Immunization Transformation and Equity (M-RITE) project — a USAID initiative implemented with John Snow India Pvt. Ltd. — represents ISAP's largest healthcare intervention. Running across 7 states from March 2022 to August 2024, the project addressed two of public health's most persistent challenges: COVID-19 vaccination gaps and stagnating routine immunization coverage among vulnerable populations.

<p>979K+</p> <p>COVID-19 Vaccination Doses Supported</p> <p>Across 7 states, targeting vulnerable and hard-to-reach communities</p>	<p>107,751</p> <p>Routine Immunization Doses Facilitated</p> <p>RI doses for children and women across Jharkhand, Tamil Nadu, Maharashtra</p>	<p>8</p> <p>Model Immunization Centres Established</p> <p>Showcasing best practices in immunization delivery and community mobilisation</p>
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ISAP's M-RITE programme achieved exceptional coverage results across target districts:

- Jharkhand: 107% of vaccination target achieved — significantly above the national average

- Bokaro, Jharkhand: 153% of target achieved — a benchmark district for the programme
- Tamil Nadu: 100% target achieved overall; Tenkasi: 116%; Tirunelveli: 123%
- 1,000+ partnerships activated with local organizations in Tamil Nadu and Jharkhand
- States covered: Jharkhand, Tamil Nadu, Chhattisgarh, Karnataka, Rajasthan, Maharashtra, Chandigarh

M-RITE demonstrated that reaching the last mile is not just possible — it is achievable when community st, local partnerships, and data-driven strategies are aligned.

08 · SKILLS, WATER & ECOLOGICAL RESTORATION

Recognizing Skills, Restoring Resources

ASCI / NFDB · FY 2023–24 · 10 DISTRICTS, UP

Recognition of Prior Learning (RPL) for Fishers — Uttar Pradesh

696 SC/ST Fishers Certified | 10 Districts including Sonbhadra, Prayagraj, Mirzapur



Recognition of Prior Learning (RPL) certified 696 SC/ST fishers across 10 UP districts in freshwater aquaculture, hatchery management, and inland capture — giving formal recognition to traditional skills

accumulated over generations and opening doors to institutional support, government schemes, and direct benefit transfers.

- 696 candidates trained and certified across 10 districts in UP
- 3-day intensive programme: knowledge inputs + practical skill assessment + ASCI evaluation on Day 3
- ₹500 direct benefit transfer for each successfully certified participant
- Certifications in Freshwater Aquaculture Farming, Hatchery Management, and Inland Capture Fishing
- Enhanced employability, access to institutional credit, and government scheme eligibility

★ ★ **IMPACT: 696 SC/ST Fishers Formally Certified · UP**

NABARD WDF · CAPACITY BUILDING PHASE · KARALI, RAJASTHAN

NABARD Watershed Development — Bichupuri Village, Karali

Improved Soil Health, Water Retention & Crop Yields | SHG + FPO Formation



Under the NABARD Watershed Development Fund Capacity Building Programme in Bichupuri village, Karali, ISAP is building community knowledge and collective management systems for sustainable land and water resources — addressing root causes of agricultural vulnerability in semi-arid Rajasthan where water scarcity is the primary barrier to farm income growth.

- Training workshops on soil conservation, water retention strategies, and sustainable land management
- Field demonstrations in rainwater harvesting, agroforestry integration, and soil health management
- SHG and FPO formation to enable collective resource governance and sustainable management
- Continuous monitoring and impact evaluation framework established and operational

★ ★IMPACT: Improved Water Retention · Enhanced Soil Health · Bichupuri Village, Karauli

CASE CONSTRUCTION · PHASE 1 COMPLETED 2024 · MADHYA PRADESH

Dense Forestation — Sanjay Jalashay, MP

Phase 1: Land Preparation Completed | Ready for Plantation Phase



In partnership with CASE Construction Equipment, ISAP completed Phase 1 land preparation for a dense forestation initiative at Sanjay Jalashay, Madhya Pradesh — laying the groundwork for a significant green cover enhancement project using precision soil management and organic inputs that will sequester carbon and support local biodiversity.

- Excavation to 500mm–1000mm depth; backfilling with nutrient-rich black cotton soil
- 28 tractor loads of cowdung manure applied for organic soil enrichment
- Organic-inorganic fertilizer mix applied: potash, DAP, neem khali, and soya stash
- Site cleared and declared ready for plantation phase — saplings to be planted in Phase 2

★ ★IMPACT: Green Cover Expansion · Phase 1 Complete · Carbon Sequestration Potential

Sustainable Environment Solutions (SES)

Across Haryana, UP, MP, and Chhattisgarh, ISAP is working with CNH to introduce round balers and crop residue management technologies that convert agricultural waste into bioenergy and raw material — replacing the harmful practice of stubble burning with a circular economy model that benefits farmers, FPOs, and the environment simultaneously. FPO and SHG identification for active participation has been completed, with training in stubble management and eco-friendly farming underway.



09 · PARTNERS, FUNDERS & GEOGRAPHIC REACH

OUR ECOSYSTEM

Powered by Strong Partnerships

ISAP India Foundation's impact is made possible by a rich network of government institutions, multilateral agencies, corporate CSR partners, and civil society organizations — each bringing unique strengths to our shared mission of rural transformation.

Government & Multilateral	Corporate CSR Partners	Civil Society & Institutional	Knowledge & Academic
NABARD	Syngenta India	John Snow India Pvt. Ltd.	SKUAST-K (RBIC, Kashmir)
NAFED	HDFC Parivartan	The Goat Trust (TGT)	Agriculture Universities (Syngenta RPL)
SFAC	JSW Foundation	Varaha (Carbon & Restoration)	Sattva Consulting (M&E)
Ministry of Agriculture	CNH (Case New Holland)	Bihar Govt. (AFRD)	Croprosys (Technology)
NFDB (National Fisheries Development Board)	DCM Shriram	Indigram Labs Foundation	
ASCI	Pernod Ricard India Foundation	BigHaat (Digital Market Linkage)	
USAID	CASE Construction Equipment		
IFC / World Bank Group	Adani Wilmar		

Our Geographic Reach — 18 States

NORTH & NORTHWEST Punjab · Haryana · UP · Uttarakhand · Himachal Pradesh · J&K (UT)	EAST Bihar · Jharkhand · West Bengal · Assam	CENTRAL & WEST MP · Chhattisgarh · Rajasthan · Maharashtra · Gujarat	SOUTH & NORTHEAST Karnataka · Telangana · Tamil Nadu · Manipur
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10 · LOOKING AHEAD: 2024–25 PRIORITIES

OUR NEXT CHAPTER

Scaling Impact with Intention

With solid foundations built in 2023–24, ISAP enters 2024–25 with renewed ambition — deepening impact in existing geographies, scaling proven models, and building new partnerships for a more resilient and prosperous rural India.

01

Scale Climate-Smart Farming to 500+ Villages

Expand Alternate Wetting and Drying (AWD), precision soil testing, and regenerative agriculture practices to 500+ new villages across UP, Rajasthan, and Bihar — building farmer resilience against climate volatility while reducing water and chemical inputs.

02

Onboard 50+ New FPOs Under CSS, JSW & NABARD

Expand the FPO portfolio by onboarding 50+ new entities under CSS (NABARD/NAFED/SFAC), JSW Foundation, and NABARD PODF programmes — with a sharp focus on market linkage, ONDC integration, and financial sustainability from Day 1.

03

Expand Kisan First to Additional J&K Districts

Building on the ₹4 crore business turnover achieved in 2023–24, the Kisan First model will be extended to additional districts across Kashmir, Jammu, and Ladakh — covering more crops and strengthening market infrastructure for high-value produce.

04

Grow Bihar Goat Network to 25,000 Households

Scale the BKBDP goat farmer network from 15,000+ to 25,000 registered households — with expanded goat AI coverage, veterinary outreach, and collective trading infrastructure to grow the turnover from ₹2.85 crore to over ₹5 crore.

05

Deepen Women's Entrepreneurship via FPO Processing Units

Expand agro-processing and value addition — millet bakeries, mustard oil units, vermicompost, and dairy processing — through women-led FPOs across Rajasthan, Maharashtra, and UP. Grow the 'Aravalli's Pride' brand nationally.

06

Strengthen Ag-Tech Innovation via Indigram Labs

Accelerate the pipeline of agri-tech solutions incubated through Indigram Labs Foundation — deploying digital tools for FPO management, crop advisory, and market intelligence across ISAP's growing 18-state network.

**CULTIVATING CHANGE WITH COMMITMENT — ISAP India
Foundation, Annual Report 2023–24**

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